



## Sjögren's Foundation World Sjögren's Day Social Media Tool Kit

### Facebook/LinkedIn/ Instagram/ Twitter Copy

IG Handle: @sjogrensfoundation

Twitter Handle: @SjogrensOrg

**Hashtags:** #WorldSjögrensDay #Sjögrens

### Option 1

Today is World Sjögren's Day! The **{Insert Org}** is proud to support the Sjögren's Foundation and all Sjögren's patients.

Sjögren's ("SHOW-grins") is a systemic autoimmune disease that affects the entire body. Along with symptoms of extensive dryness, other serious complications include profound fatigue, chronic pain, major organ involvement, neuropathies, and lymphomas. As many as 4 million Americans are living with Sjögren's. Learn more at [www.sjogrens.org](http://www.sjogrens.org).

#WorldSjögrensDay

**Twitter Copy:** Today is World Sjögren's Day! Sjögren's is a systemic autoimmune disease that affects the entire body. Serious complications include profound fatigue, chronic pain, major organ involvement, neuropathies & lymphomas. @SjogrensOrg #WorldSjögrensDay

### Options 2

Today is World Sjögren's Day! Did you know that Sjögren's is a systemic autoimmune disease that affects the entire body and affects an estimated 4 million Americans? Learn more at [www.sjogrens.org](http://www.sjogrens.org). #WorldSjögrensDay

**Twitter Copy:** Today is World Sjögren's Day! Did you know that Sjögren's is a systemic autoimmune disease that affects the entire body and affects an estimated 4 million Americans? Learn more at [www.sjogrens.org](http://www.sjogrens.org). @SjogrensOrg #WorldSjögrensDay

### Options 3

Today is World Sjögren's Day! Sjögren's is a serious, systemic and prevalent autoimmune disease affecting an estimated 4 million Americans. Everyday research is being conducted to

unveil new medications, therapies and diagnostic tools for Sjögren's. Current research studies and clinical trials are being conducted to uncover breakthroughs that will help Sjögren's patients worldwide. Click the link below to learn more about ongoing research supported by the Sjögren's Foundation and current clinical trials.

<https://www.sjogrens.org/living-with-sjogrens/clinical-trials> #WorldSjögrensDay

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